



# THE BUSINESS LEADERSHIP ACADEMY

## Personal Leadership

- Become a Splendid Propostion in  
Business and Life!



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- in Business and Life!

## What Does the Best Version of You Look Like?

When you think you are at your best – you are potentially only operating at 40% of your capabilities – imagine how much more you have to offer at 100%?

Welcome to “**Personal Leadership**” – a rendez-vous with the very best of you – at work, at home and with friends!

In this training you’ll face questions like; *Is My Character Profitable? How Would You Improve your Social Capital? What is My People Strategy? What Am I Going to Do for Others?, What Is Performance in Life? How Do I Look at 100% of My Capabilities*

“**Personal Leadership**” confronts your convictions, beliefs and behaviours to become a polished diamond admired by everyone!

“**Personal Leadership**” examines:

- Where do you come from? Think right!
- Management/ leadership/ future leadership
- Return on character – what is yours?
- Who are you meeting in the mirror?
- Train to become great – your unlimited talent
- What is your vision and values?
- How will you measure your life?
- Design a life beyond the 40% limit
- Meet the best version of yourself!

### Why Is This Training Special?

You will leave this training induced with enthusiasm, beam with pride and be eager to prove your utmost worth at work and home. You will have clarity with a plan of what to do in the coming 36 months and beyond.

You will want to show you are a proposition full of potential – at work – and at home.

You will increase ROI of the training in the period following which is why we offer 9 months coaching as an integral option to “**Personal Leadership**”!

Welcome to “**Personal Leadership**”!

### Who Should Participate?

Your 32-50-year-old talented leader and manager who will benefit from a wider perspective of leading oneself, inspiring others and to maximize one’s true value.

### Practicalities:

4 – day training incl tests, learning materials and lunch – EUR 3,250.- (excl VAT)

4 – day training (as above) and 5 x coaching sessions in up to 9 months following the training – EUR 3,850.- (excl VAT)

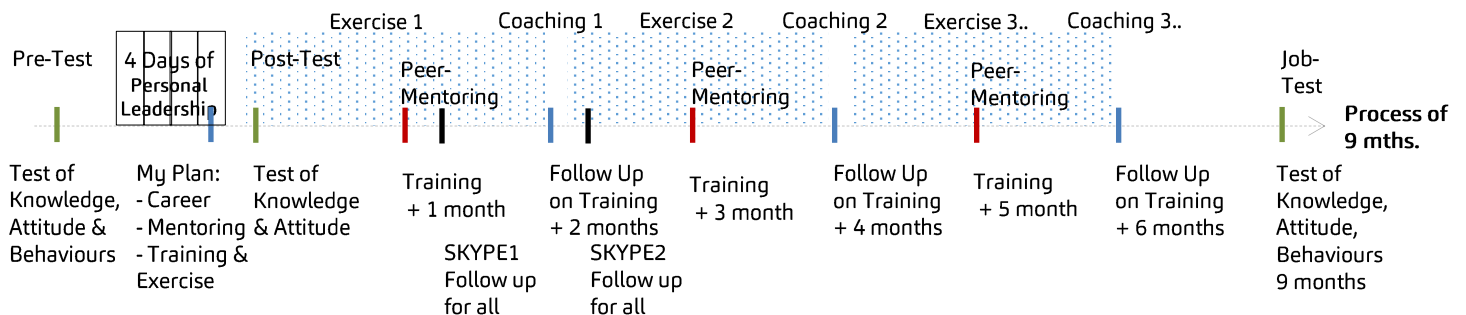
“**Personal Leadership**” will be conducted annually in Denmark (in Danish), Amsterdam/ Berlin, Singapore and Dubai in English.

Please sign up via:

[www.thebusinessleadership.academy](http://www.thebusinessleadership.academy)

Timing	Day 1	Day 2	Day 3	Day 4
Open: 9:00AM	Welcome, Introduction, Expectations, OKR's for Day 1	Learning Day 1 OKR for Day 2	Learning Day 2 OKRs for Day 3	Learning Day 3 OKRs for Day 4
	What You Think Becomes Reality	Designing Performance	35 Things I Love to Do...	Review of Evening Group Work
	Organizations – Purpose, Power and People	Personality Test	What Makes Elon Musk?	An Even Wider Perspective of Myself
		Review of My Strengths/ Motivating Myself	Life Balance	Learnings Day 1-4 10 Things Learned
Lunch: 12:30-1:15PM				
Closing: 6:00PM	Leadership, Management	What is Talent – Become A Hero!	What Is My People Strategy?	What Is Performance in Life?
	The Future of Leading	My Core Leadership Vision and Values	What Am I Going to Do for Others?	Putting Learning into Practise
	Return on Character	Living Life at The Utmost	My Work Strengths	Mentoring/ Coaching
	OKR Review for Day 1	OKR Review for Day 2	"Dear William"	OKR Review Day 4 Closing 4PM
Homework	Designing Performance	35 Things I Love to Do in Life	Evening Group Work	

### All-in Concept – Training & Mentoring



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