



THE BUSINESS LEADERSHIP ACADEMY

Welcome to Leadership

- People, Power and Profits



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Only 1 in 4 Leader Succeeds... - Do You Have What It Takes?

Yes - three in four people hired into management roles fail resulting in aspiring leaders to be fired, demoted, transferred sideways – or (oddly) promoted upwards. A terrifying waste of money, time and talented people!

In “**Welcome to Leadership**” you get dressed to stand on your own, understand organizations from a people perspective, your role, responsibilities and power of leadership - and a deep insight what makes you and others succeed.

“**Welcome to Leadership**” matures your leadership insight by demanding answers to: *Why do You Really Want to be a Leader? What is Your Core Leadership Vision and Values? What Are You Going to Do for Others? How Do You Spot a Talent? How Will You Deliberately Mature?* – and advances your progress to becoming an effective leader!

“**Welcome to Leadership**” examines:

- What you think – is that yours’ or others opinion?
- People, power and profits in organizations
- Management and leadership – become director of opinions, values and directions
- Future leadership – making people powerful!
- The strengths of your personality
- How do you expand everybody’s talent – the obligation to have plans for others!
- How will you deliberately mature?
- What it means to be at your very best....

Why Is This Training Special?

You will leave this training roaring to go! You will feel assured in your abilities, equipped to handle even the toughest questions – but most importantly – you’ll have a clear direction and plan for your development and career years ahead!

This 3 days training is rich – rich on inspiration, dilemmas, ideas and discussions, yet profoundly practical for you to implement the learnings in a successful fashion back home.

You will increase ROI of the training coaching in the period following which is why we offer 6 months coaching as an integral option to “**Welcome to Leadership**”!

Who Should Participate?

Your 25-32-year-old talented colleague who will or just has entered into management with need for a first upgrade to truly succeed the demands of leading themselves and others.

Practicalities:

3 day training (as above) includes 3 x coaching + 3 x mentoring sessions in up to 6 months following the training – EUR 3,150.- (excl VAT).

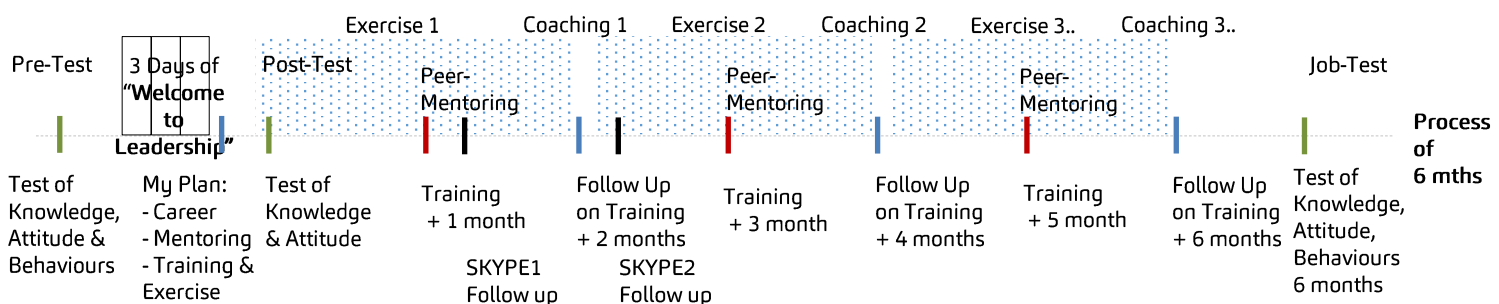
“**Welcome to Leadership**” will be conducted annually in Denmark (in Danish and English), Amsterdam/ Berlin, Singapore and Dubai in English.

Please sign up via
www.thebusinessleadership.academy

Program

	Day 1	Day 2	Day 3
Opening: 9:00AM	Welcome, Introduction, Expectations. OKR's for Day 1	Learning Day 1 OKR Day 2	Learning Day 2 OKR Day 3
	What You Think – Is That Yours or Others Opinion?	Who Am I? (Personality Analysis)	Designing Performance
	Organizations – Purpose, Power and People	Talents How Do I Spot a Talent?	Maturity Careers – Mine and Others'
Lunch 12:30- 1:15PM			
Closing: 6:00PM	Introduction to Leadership/ Management	Middle Management	I'm Splendid!
		Followership	You Are Fantastic!
	1 x CEO to 1,500 Employees?	People Learning Plans	Putting Learning into Practise
	Why Do I Want to be a Leader?	What is My Core Leadership Vision and Values?	Mentoring/ Coaching!
	Return on Character	What Am I Going to Do for Others?	Closing 4:00PM
	OKR Review	OKR Review	
Homework	My Core Leadership Vision and Values, What Am I Going To Do For Others?	Designing Performance	

Process



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