



THE BUSINESS LEADERSHIP ACADEMY

Welcome to Leadership

- Choosing to Become an Excellent Leader

Creating People, Power and Profits!

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Choosing to Become an Excellent Leader!

Only 1 in 4 Leader Succeeds... - Do You Have What It Takes?

Yes - three in four people hired into management roles fail resulting in aspiring leaders to be fired, demoted, transferred sideways – or (oddly) promoted upwards. A terrifying waste of money, time and talented people!

In “Welcome to Leadership” you get dressed to; stand on your own, understand organizations from a people perspective, your role and responsibilities and power of leadership, develop a deep insight into what makes you and others succeed.

“Welcome to Leadership” matures your leadership standards by asking: *Why Do You Really Want to be a Leader? What is Your Core Leadership Vision and Values? What Are You Going to Do for Others? How Do You Spot a Talent? How Will You Deliberately Mature?* – and advances your progress to becoming an effective leader!

“Welcome to Leadership” examines:

- What level of thinking are you on? Are your opinions truly yours or others’?
- Winning organizations are about collective intelligence – how do you build?
- Management and leadership – become director of opinions, values and direction
- Future of leadership – making people powerful!
- The strengths of your personality
- How do you expand everybody’s talent – the obligation to have plans for others!
- Use people, power and profits with dignity
- How will I deliberately mature?
- What it means to be at your very best....

Why Is This Training Special?

You will leave this training roaring to go! You will feel assured in your abilities, equipped to handle even the toughest questions – but most importantly – you’ll have a clear direction and plan for your development and career years ahead!

This 3 days training is rich – rich on inspiration, dilemmas, ideas and discussions, yet profoundly practical for you to implement learnings in a successful fashion back home.

Your success will increase – and so will ROI to your company - by actively attending the 6 months follow up process integral to “Welcome to Leadership”!

Who Should Participate?

Your 25-45-year-old talented colleague who will or recently has entered into management with need for an upgrade to truly take charge of the demands of leading themselves and others.

Practicalities:

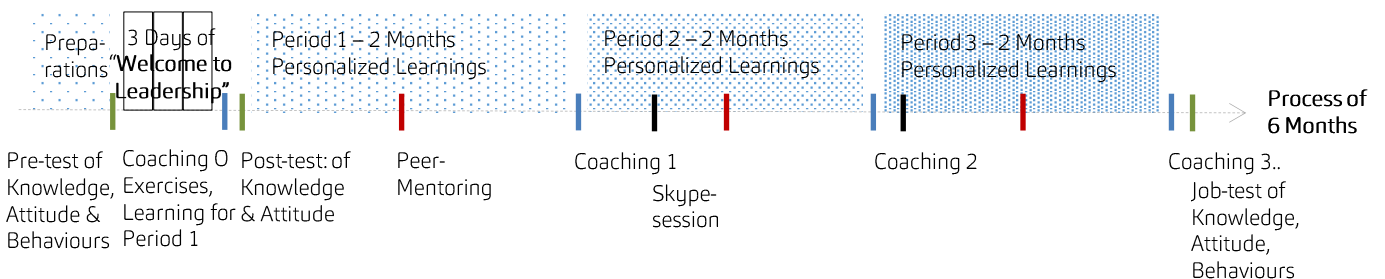
3-days training includes 3 x coaching + 3 x mentoring sessions in up to 6 months following the training – EUR 3,350.- (excl VAT).

“Welcome to Leadership” will be conducted annually in Denmark (in Danish and English), Berlin and other international locations.

Please sign up via
www.thebusinessleadership.academy/booking/

Program & Process

| | Day 1 | Day 2 | Day 3 |
|-----------------------|---|--|--|
| Opening: 9:00AM | Welcome, Introduction, Expectations. OKR's for Day 1 | Learning Day 1 OKR Day 2 | Learning Day 2 OKR Day 3 |
| | What You Think – Is That Yours or Others Opinion? | Who Am I? (People-Test-People Personality Analysis) | Designing Performance |
| | Organizations – Building Collective Intelligence | Talents How Do I Spot a Talent? | Maturity Careers – Mine and Others' |
| Lunch 12:30-1:15PM | | | |
| Closing: 6:00PM | Introduction to Leadership/ Management | Middle Management | I'm Splendid! |
| | | Followership | You Are Fantastic! |
| | 1 x CEO to 1,500 Employees? | People Learning Plans | Putting Learning into Practise |
| | Why Do I Want to be a Leader? | What is My Core Leadership Vision and Values? | Mentoring/ Coaching! |
| | Return on Character | What Am I Going to Do for Others? | Closing 4:00PM |
| | OKR Review | OKR Review | |
| Homework | My Core Leadership Vision and Values, What Am I Going To Do For Others? | Designing Performance | |



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