



# Welcome to Leadership

- People, Power & Profit

A Decision to be Great!

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A Brief of  
Why You Should Attend



THE BUSINESS  
LEADERSHIP ACADEMY



# Welcome to Leadership

Choosing to Become an Excellent Leader!

## Only 1 in 4 Leader Succeeds... - Do You Have What It Takes?

Yes - three in four people hired into management roles fail resulting in aspiring leaders to be fired, demoted, transferred sideways – or (oddly) promoted upwards. A terrifying waste of money, time and talented people!

In “Welcome to Leadership” you get dressed to; stand on your own, understand organizations from a people perspective, your role and responsibilities and power of leadership, develop a deep insight into what makes you and others succeed.

“Welcome to Leadership” matures your leadership standards by asking: *Why Do You Really Want to be a Leader? What is Your Core Leadership Vision and Values? What Are You Going to Do for Others? How Do You Spot a Talent? How Will You Deliberately Mature?* – and advances your progress to becoming an effective leader!

“Welcome to Leadership” examines:

- What level of thinking are you on? Are your opinions truly yours or others’?
- Winning organizations are about collective intelligence – how do you build?
- Management and leadership – become director of opinions, values and direction
- Future of leadership – making people powerful!
- The strengths of your personality
- How do you expand everybody’s talent – the obligation to have plans for others!
- Use people, power and profits with dignity
- How will I deliberately mature?
- What it means to be at your very best....

## Why Is This Training Special?

You will leave this training roaring to go! You will feel assured in your abilities, equipped to handle even the toughest questions – but most importantly – you’ll have a clear direction and plan for your development and career years ahead!

This 3 days training is rich – rich on inspiration, dilemmas, ideas and discussions, yet profoundly practical for you to implement learnings in a successful fashion back home.

Your success will increase – and so will ROI to your company - by actively attending the 6 months follow up process integral to “Welcome to Leadership”!

## Who Should Participate?

Your 25-45-year-old talented colleague who will or recently has entered into management with need for an upgrade to truly take charge of the demands of leading themselves and others.

## Practicalities:

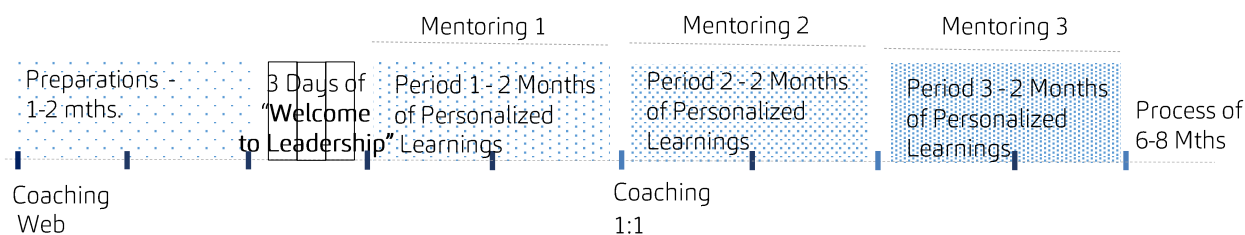
3-days training includes 6-10 x 1:1 coaching + 3 sets of mentoring sessions in a 7-8 months follow up process. Per participants EUR 3,350.- (excl VAT).

“Welcome to Leadership” will be conducted annually in Denmark (in Danish and English), Berlin and other international locations.

Please sign up via  
[www.thebusinessleadership.academy/booking/](http://www.thebusinessleadership.academy/booking/)

## Program & Proces

Timing	Day 1	Day 2	Day 3
Kick Off: 9:00AM	Welcome, Introduction, Expectations, OKR's Day 1	OKR's Day 2 Learning Day 1	OKR's Day 3 Learning Day 2
	What You Think  Organizations - Purpose and Culture - People vs People - Return on Talent - Collective Intelligence	Personality Analysis  Middle Management Start-Stop-Continue Doing  Followership - Production vs Salary	Leadership Operation I - Learning Plans/ Learning University - Maturity - Career Plans  Leadership Operation II - 1:1 Process - Dialogues
Lunch: 12:30- 1:15PM			
Closing: 6:00PM	Management and Leadership  The Future of Leading  Return on Character - Can You Print Your Own Money?	Talent - What Does it Take to be Great?  Leadership: - Why Being a Leader? - My Mission - My Values - My Contribution	I'm Splendid!  You're Awesome!  10 Things Learned
	OKR Review Day 1	OKR Review Day 2	OKR Review Day 3 & Closing 4PM
	Homework	Preparation Day 2	Designing Performance & Preparation Day 3



## Contact Details

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