



Welcome to Leadership

- People, Power & Profit

A Decision to be Great!

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A Brief of
Why You Should Attend



THE BUSINESS
LEADERSHIP ACADEMY



Welcome to Leadership

Choosing to Become an Excellent Leader!

Only 1 in 4 Leader Succeeds... - Do You Have What It Takes?

Yes - three in four people hired into management roles fail resulting in aspiring leaders to be fired, demoted, transferred sideways – or (oddly) promoted upwards. A terrifying waste of money, time and talented people!

In “Welcome to Leadership” you get dressed to; stand on your own, understand organizations from a people perspective, your role and responsibilities and power of leadership, develop a deep insight into what makes you and others succeed.

“Welcome to Leadership” matures your leadership standards by asking: *Why Do You Really Want to be a Leader? What is Your Core Leadership Vision and Values? What Are You Going to Do for Others? How Do You Spot a Talent? How Will You Deliberately Mature?* – and advances your progress to becoming an effective leader!

“Welcome to Leadership” examines:

- What level of thinking are you on? Are your opinions truly yours or others’?
- Winning organizations are about collective intelligence – how do you build?
- Management and leadership – become director of opinions, values and direction
- Future of leadership – making people powerful!
- The strengths of your personality
- How do you expand everybody’s talent – the obligation to have plans for others!
- Use people, power and profits with dignity
- How will I deliberately mature?
- What it means to be at your very best....

Why Is This Training Special?

You will leave this training roaring to go! You will feel assured in your abilities, equipped to handle even the toughest questions – but most importantly – you’ll have a clear direction and plan for your development and career years ahead!

This 3 days training is rich – rich on inspiration, dilemmas, ideas and discussions, yet profoundly practical for you to implement learnings in a successful fashion back home.

Your success will increase – and so will ROI to your company - by actively attending the 6 months follow up process integral to “Welcome to Leadership”!

Who Should Participate?

Your 25-45-year-old talented colleague who will or recently has entered into management with need for an upgrade to truly take charge of the demands of leading themselves and others.

Practicalities:

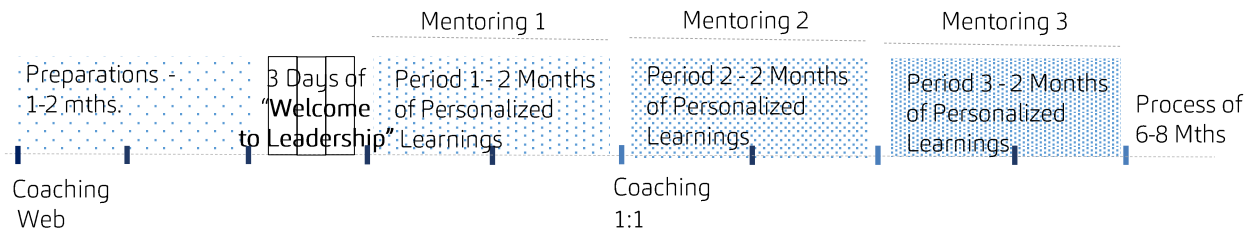
3-days training includes 6-10 x 1:1 coaching + 3 sets of mentoring sessions in a 7-8 months follow up process. Per participants EUR 3,495.- (excl VAT).

“Welcome to Leadership” will be conducted annually in Denmark (in Danish and English), a Central European capital, a Far Eastern location – and expectedly a Middle Eastern capital and North American location.

Please sign up via www.thebusinessleadership.academy/booking/

Program & Proces

Timing	Day 1	Day 2	Day 3
Kick Off: 9:00AM	Welcome, Introduction, Expectations, OKR's Day 1	OKR's Day 2 Learning Day 1	OKR's Day 3 Learning Day 2
	What You Think Organizations - Purpose and Culture - People vs People - Return on Talent - Collective Intelligence	Personality Analysis Middle Management Start-Stop-Continue Doing Followership - Production vs Salary	Leadership Operation I - Learning Plans/ Learning University - Maturity - Career Plans Leadership Operation II - 1:1 Process - Dialogues
Lunch: 12:30- 1:15PM			
Closing: 6:00PM	Management and Leadership The Future of Leading Return on Character - Can You Print Your Own Money?	Talent - What Does it Take to be Great? Leadership: - Why Being a Leader? - My Mission - My Values - My Contribution	I'm Splendid! You're Awesome! 10 Things Learned
	OKR Review Day 1	OKR Review Day 2	OKR Review Day 3 & Closing 4PM
	Homework	Preparation Day 2	Designing Performance & Preparation Day 3



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