



# THE BUSINESS LEADERSHIP ACADEMY

## Leading Leaders

- Being Chief Leading Officer of  
People and Culture!

Creating Meaning, Hope and Performance  
in Your Organization

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## Being Chief Leading Officer of People and Culture!

Meaning, Hope and Performance in Your Organization

### How Do You Create Winners?

Leading leaders is a two-sided sword requiring you to be particularly noble of character while crafting the business and your people to be notably competitive in the industry.

Leading at this level calls for a mature insight to meaning, hope and performance in organizations and people; identify the competitive edge for your department to thrive, drive strategic agendas, uphold the ambassador role of values, become the Chief Meaning Officer who designs future behaviours and learnings, make your colleagues powerful grown up's who execute, service customers, innovate and are efficient like the best in the business.

In this training you'll face questions like; *How do you stop executing Thursdays afternoon and start leading on Fridays? What is the economic value of your leadership? Who are you, really? What does winning look like? Why we should want to be led by you?*

"Leading Leaders" examines:

- How will you multiply noble behaviours?
- What is the most effective model of you?
- Cultures as the winning formula
- Winning teams – how to build yours?
- Winning individuals – from index 100 –> 200!
- Leadership is a conversation – talk to drive meaning, hope and performance!
- Managerial exchange – how does others lead?

### Why Is This Training Special?

You'll be offered a full new set of spectacles to leadership, how you operate and collaborate with people.

You'll want to transform your business, your department and take your colleagues to a place they haven't been before – where you win and serve customers to excellence!

Welcome to "Leading Leaders"!

### Who Should Participate?

You want to have a position of leadership with leaders and individual contributors reporting to you – or be about to take the position. You will want to be a mature personality for who cares exceptionally for customers, employees and creating a lasting business.

### Practicalities:

5 – days training, managerial exchange, 6 x coaching sessions up to 6 months following the training – EUR 5,650.- (excl VAT)

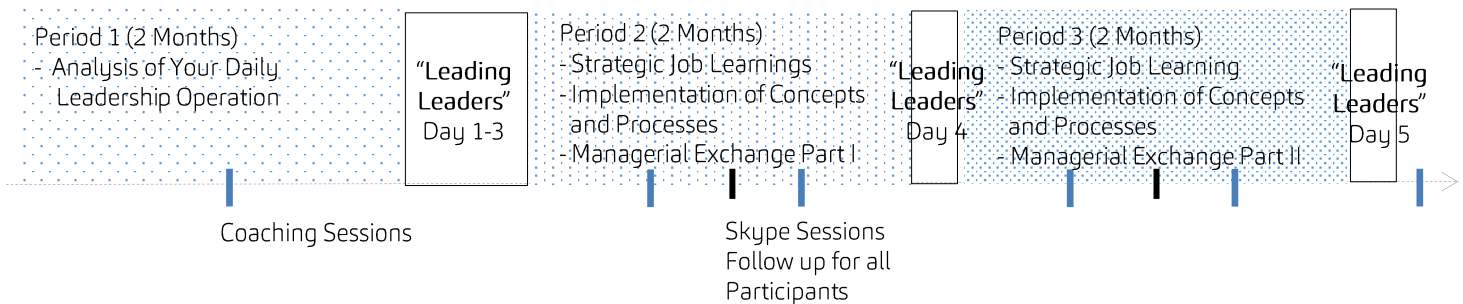
"Leading Leaders" will be conducted annually in Denmark and in English when required by the participants.

Please sign up via:

[www.thebusinessleadership.academy](http://www.thebusinessleadership.academy)

## Program & Process

Timing	Day 1	Day 2	Day 3	Day 4	Day 5
Open: 9:00AM	Welcome, Introduction, Expectations, OKR's for Day 1	Learning Day 1 OKR for Day 2	Learning Day 2 OKRs for Day 3	Introduction OKR Day 4	Introduction OKR Day 5
	The Value of Leadership Part I	Leading at a New Level - Leadership Pipeline + Executive presence	Coaching: World Class, Top, Moderate, 'More to be Wanted'	How Do New Standards Work?	Managerial Exchange Part II
	Personality Analysis, 180/360 deg. Feedback + Blind Spots	Winning Organizations, Cultures + Values, Chief Integrity Officer		Managerial Exchange Part I	The Value of Leadership Part II
Lunch: 12:30-1:15PM					
	How You Think + The Multiplier of Me	Winning Teams Strategies	Coaching...continued	What Is My Own New Index of Leading?	World Class Teams Revisited
	How I Can Serve as Chief Meaning Officer, with My Leadership Vision, Values and Contribution, Chief Economist of People	Wining Individuals, Index 100->150, Performance; 'A-D Players' + Re-skilling, Up-skilling, People Learning Plans	Putting Learning into Practise + Coaching	Coaching	Coaching
			10 Thing Learned	Roll Out Plans for Next Phase	
OKR Review for Day 1	OKR Review for Day 2	OKR Review for Day 3	OKR Review for Day 4	OKR Review for Day 5	
Evening Work	Speech: Who Am I? What Have Formed My Leadership?	Speech: Why I Want to Be Led by You	Closing 4PM	Closing 5PM	Closing 5PM



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